



Liquor Chronicles

Department of Revenue

Liquor Distribution Team

May 2005

Welcome Our New Employee

Please welcome Greg Anderson who recently joined Liquor Distribution. Greg's position as our Liquor Distribution Specialist will have him working in receivings, customer service and accounting along with our other team members.

Greg grew up in Wisconsin and has lived in Helena since June of 2000. Greg is married and has one daughter, age 3 ½, and a second child expected to arrive in early September. Greg enjoys spending time outdoors and is currently finishing his degree in Business Management through the University of Phoenix-Online.

Price Book

A new contract has been awarded to the Holt Group out of Butte for the printing and distribution of our quarterly price books. This change will begin with the August – October, 2005 price book. We are confident that the new book will meet your needs and expectations. Publications and Graphics published our last two price books but it was not cost effective for the long term.

CELEBRATE CINCO DE MAYO ON MAY 5



Incorrect Price Listed

An incorrect price was listed in the May – July 2005 price book, page 39. Following is the correct information.

Lemon Hart Demerara Rum, 80 Proof
305-42616-75
12 pack @ **\$15.40/bottle**
(Not \$24.95/bottle)

Memorial Day Holiday

As a reminder, Monday, May 30, 2005 is Memorial Day. All agency liquor stores must be closed. Stores with a Monday pick date will need to have their orders in to the Helena office by 4:00 a.m. on Wednesday, May 25 for processing.



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HB 517

HB517 allows for a micro distillery license within Montana. This bill defines “micro distillery” as a distillery located in Montana that produces 25,000 gallons or less of liquor annually and “produces” as the distillation of liquor on the premises of the distillery licensee.

A micro distillery license provides for a reduced license tax rate for liquor that sells less than 50,000 proof gallons nationwide in a calendar year. In addition, a micro distillery may provide, with or without charge, not more than 2 ounces of liquor that it produces at the micro distillery to consumers for consumption on the premises between 10 a.m. and 8 p.m. A micro distillery may not sell or give more than 2 ounces of liquor to an individual for on-premises consumption during a business day.

The distillery may sell liquor that it produces at retail directly to the consumer for off-premise consumption up to 1 liter a day per individual. The Department of Revenue will determine the minimum retail price as with all distilled spirits sold within the state. All other sales will go through the state liquor warehouse and agency liquor stores.

The distillery is required to report and pay tax on liquor sold on or before the 15th day of each month to the department.

Fun Facts About BACARDI Rum

BACARDI rum is Cuba's oldest brand of rum, established in 1862.

COCA-COLA® was first mixed with rum in Havana, Cuba in August of 1900.

The BACARDI rum distillery in Cataño, Puerto Rico is the largest premium rum distillery in the world.

Integrated Revenue Information System

You may have heard that the Montana Department of Revenue is successfully implementing a new computerized tax system, known as the Integrated Revenue Information System (IRIS).

What you may not know is that, in the near future, IRIS will include a component for liquor warehouse management and liquor taxes. The system, scheduled to be completed by December 31, 2005, will improve the overall efficiency of the department's liquor-related functions.

IRIS is an important step in increasing the effectiveness of the department and enabling it to provide the best service possible to Montana taxpayers. The system will enable the department to provide enhanced customer service and easier access to information.

As we go through the design and implementation process, we will be calling upon the agency stores to help with the design of invoices, statements, ordering forms, reports and added features. If there are additional enhancements or ideas you would like please contact Steve Swanson. We are eager to build a new system that fits the agency stores' needs as well as the departments.

To date, the IRIS project has implemented one new tax--rental vehicle--and migrated five other taxes--income tax withholding, lodging facilities, cigarette, combined oil and gas, and corporate license. The next tax type to be implemented is individual income tax, which is scheduled to be completed by the end of September 2005.



Buffalo Trace Spirits Shine

Sazerac Rye named "Best American Whiskey"

Franklin County, Kentucky - Buffalo Trace Distillery took home the gold, in some cases the "Double Gold!" The 2005 winners of the San Francisco World Spirits Competition were announced this week and several spirits from the Buffalo Trace family have topped the list. The following products were recognized at this year's competition:

☞ *Sazerac Rye Whiskey, 18 year named "Best American Whiskey"*
- Double Gold Medal

☞ *Eagle Rare Single Barrel Bourbon, 10 year*
- Double Gold Medal

☞ *Pappy Van Winkle Family Reserve Bourbon, 20 year*
- Double Gold Medal

☞ *RAIN Vodka*
- Double Gold Medal

☞ **Buffalo Trace Bourbon**
- Silver Medal

☞ *W.L. Weller Bourbon, 12 year*
- Silver Medal



About Buffalo Trace

Buffalo Trace Distillery is a family-owned operation based in Franklin County, Kentucky. The distillery's rich distilling tradition dates back to 1787 and has included such legends as E. H. Taylor, Jr., Albert B. Blanton, Orville Schupp and Elmer T. Lee. Buffalo Trace is a fully operational distillery producing bourbon and vodka on site, and was recently named to the National Historic Register. The distillery is also part of the Sazerac family of companies, which has operations in New Orleans, Louisiana; Franklin County, Kentucky, Fredericksburg, Virginia; and Loomis, California. For more information, please visit their website at www.buffalotrace.com.



Product Updates

New Products

Bacardi Island Breeze Coconut
398-57026-75
12 pack @ \$13.05/bottle

Bacardi Island Breeze Key Lime
398-57053-75
12 pack @ \$13.05/bottle

Bacardi Island Breeze Wild Berry
398-57062-75
12 pack @ \$13.05/bottle

Corazon De Agave Blanco Tequila
498-87381-05
60 pack @ \$3.80/bottle

Corazon De Agave Reposado
499-89238-05
60 pack @ \$4.30/bottle

Corner Creek Reserve Bourbon
151-17516-75
12 pack @ \$22.5/bottle

Eagle Rare Single Barrel 10yr 90pf
151-17768-17
3 pack @ \$44.95/bottle

Eagle Rare Single Barrel 10yr 90pf
151-17764-37
12 pack @ \$12.55/bottle

Jose Cuervo Authentic Lime Margarita
398-58835-20
24 pack @ \$2.50/bottle

Jose Cuervo Golden Margarita
398-58876-75
12 pack @ \$11.50/bottle

Malibu Passion Fruit Rum
320-42676-75
12 pack @ \$11.95/bottle

Monopolowa Potato Vodka
255-34514-75
12 pack @ \$12.95/bottle

New Products (Continued)

Navan Liqueur
449-66033-75
12 pack @ \$37.00/bottle

Sauza Tres Generaciones Reposado
499-88570-75
6 pack @ \$40.95/bottle

Smirnoff Citrus Twist
290-41744-37
24 pack @ \$6.15/bottle

Smirnoff Orange Twist
290-41779-37
24 pack @ \$6.15/bottle

Smirnoff Raspberry Twist
290-41793-37
24 pack @ \$6.15/bottle

Vox Apple
265-41824-75
6 pack @ \$27.95/bottle

Price Changes

Dow's 10 Year Tawny Port
525-90218-75
12 pack @ \$29.05/bottle
Was: \$28.10/bottle

Discontinued Products

BOLS Peppermint Schnapps
480-80628-17

Cinco De Mayo Tequila Reposado
499-89096-75

John Power & Sons Irish
120-15671-05

Fuki Sake
540-92384-75